



## Advertising in the Salem Business Journal

The Salem Business Journal, published on the first of each month, features columnists and articles that relate to the valley business. In every edition you'll find features that are designed to stimulate and promote commerce in your core market area. Our columnists have actual experience in the field and discipline in which they cover. The collective information and shared knowledge offered each month in the Salem Business Journal is unparalleled.

Your advertising will reach top decision makers and business people who fully understand the vital nature and value that only an independent business journal can provide.

Across America, business journals lead and influence success in literally every profession in business today. Share in the prosperity by participating in your local business journal.

Salem Business Journal advertising is not an expense ... it is a smart investment.

# Serving the Mid-Willamette Valley

## Display Advertising Rates 2015

SIZE	DIMENSIONS		MONTHLY	FREQUENCY DISCOUNTS		
	Width	Height		3 Mo., Per Mo.	6 Mo. Per Mo.	12 Mo., Per Mo.
Full Page	10.25"	12.5"	1,300	1,170	1,100	1,040
1/2 Page -Vertical -Horizontal	5.125" 10.25"	12.5" 6.25"	750	675	635	600
1/4 Page	5"	6.125"	450	405	380	360
1/8 Page	5"	3"	300	270	255	240
1/12 Page	5"	2"	225	200	190	180
Business Card	3.5"	2"	175	155	145	140

For Full Color, add \$250

Position Premium, add 15% for guarantee position

## Pre-Printed Insert Rates

	1x	3x	6x	9x	12x
One Insert	200	190	170	160	150
Two Inserts	300	275	250	225	200

Minimum of 11,000 inserts is required. Prices per 1,000. Min. Size 5.5"w x 8.5" Max. Final size 10"w x 13"h

\* All display rates are gross. Recognized advertising agencies receive 15% commission on gross rates. Color is an additional charge, subject to availability. Color rates are not commissionable.

\*\* An insert is defined as one sheet printed front and/or back, unfolded. Call for a quote on inserts consisting of more than four pages.